



Sponsorship/Exhibitor Registration Form

88th Annual Utility Purchasing Management Group Conference

Hosted by: DTE Energy

September 8-10, 2019 | Detroit Marriott at the Renaissance Center | Detroit, MI

Contact Information

Contact: _____ E-Mail: _____

Title: _____ Industry: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Authorized Signature: _____ Date: _____

Sponsorship Opportunities

- Opening Social Sponsor (Sunday Evening) — \$12,000
- Supplier Reception Sponsor (Monday Evening) — \$12,000
- Farewell Finale Reception (Tuesday Evening) — \$12,000
- Lunch Speaker Sponsor (Tuesday) — \$12,000
- Education Program Sponsor (Monday or Tuesday) — \$10,000
- Wi-Fi Sponsor — \$10,000
- Lanyard/Badge Holder Sponsor — \$10,000
- Conference Tote Bag Sponsor — \$10,000
- Hotel Key Card Sponsor — \$10,000
- Safety Tip Sponsor — \$9,000
- Breakfast Sponsor (Monday and/or Tuesday) — \$8,000
- UPMG2019 Mobile App Sponsor — \$8,000
- Coffee Break/Beverage/Snack Sponsor — \$5,000
(Monday and Tuesday 2 available)
- New Attendee Welcome Reception — \$5,000
(Sunday Evening)
- Refresh and Recharge Station Sponsor — \$5,000
(2 Available; Co-Sponsor)
- Welcome/Room Drop Sponsor \$5,000
- Pocket Guide Sponsor — \$3,000
- Student Presentation Sponsor — \$3,000

Network Table Display Only

- Exhibitor Tabletop — \$1,250 (includes listing on the event app and details below)

Method of Payment: (U.S. FUNDS ONLY)

- Check enclosed (Make check payable to: ISM UPMG) Bill Me ACH or Wire
- Credit Card (call customer service 480.752.6276 option 8)

Total fee to be Paid US \$ _____

Authorized Sponsor Signature _____ Date _____

Authorized ISM Signature _____ Date _____

Email to: krich@instituteforsupplymanagement.org | Fax: +1 480.752.7890

Institute for Supply Management® | 309 W. Elliot Rd., Suite 113, Tempe, AZ 85284 | Phone +1 480.752.6276

Sponsorships include:

- Fifty-word company profile with logo in the Mobile App and conference pocket guide
- Sponsor listing on UPMG2019 Microsite
- Sponsor logo on registration banner and chosen event area
- One complimentary full conference registration
- Includes one additional exhibitor-only pass
- One networking tabletop and company signage for your exhibit table

Privacy Standards: ISM abides by international privacy standards and is GDPR compliant

Sponsorship Opportunities

OPENING SOCIAL SPONSOR – SUNDAY EVENING: \$12,000

Be a part of what promises to be one of the highlights of UPMG2019! All conference attendees are invited for an evening of fun, food, drinks and networking.

SUPPLIER RECEPTION – MONDAY EVENING: \$12,000

This networking session will be a fun and valuable time for everyone. It's a highlight of the event every year. Conference attendees can visit the exhibit tables sponsored by participating suppliers, and the interactions promise to be lively.

FAREWELL FINALE RECEPTION – TUESDAY EVENING: \$12,000

This two-hour closing reception is always a great way to send off your future clients and fellow suppliers. Held off-site, it's an exciting event that will allow all of us to say goodbye and make plans for UPMG 2020!

LUNCH/SPEAKER SPONSOR – TUESDAY: \$12,000

Receive exclusive exposure for your company during the only sponsored lunch and keynote speaker session.

EDUCATION PROGRAM SPONSOR – MONDAY OR TUESDAY: \$10,000

(Exclusive sponsor opportunity \$18,000)

Show the UPMG attendees how much you value their conference by sponsoring the education they receive

WI-FI SPONSOR: \$10,000

Be the hero of the conference by providing Wi-Fi and have exclusive brand visibility on the landing page when attendees log on to the Internet! You define the password with something memorable for attendees to input. It is a great opportunity to target a large audience and educate them on your brand.

LANYARD/BADGE HOLDER SPONSOR: \$10,000

No one can miss your presence when your corporate identity literally encircles every neck at the UPMG2019! Each attendee, sponsor and exhibitor will receive a lanyard with their badge at registration. Badges are required for admission to all UPMG2019 events, so company awareness is consistent throughout the conference.

CONFERENCE TOTE BAG SPONSOR: \$10,000

This is a great opportunity to give UPMG2019 attendees something they will use long after the conference. Each registered attendee will receive a tote bag printed with your company name and logo. Receive recognition as the Official Tote Bag Sponsor in the Mobile App.

HOTEL KEY CARD SPONSOR – \$10,000

Be the first to contact attendees when they pick up their hotel key cards. It's an excellent way to capture their attention with your company message and direct traffic to your booth.

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UPMG2019 SAFETY TIP SPONSOR: \$9,000

Share a sponsored safety message before each signature session.

BREAKFAST SPONSOR – MONDAY AND/OR TUESDAY: \$8,000

(Exclusive sponsor opportunity for both days at \$15,000)

Say good morning to the UPMG attendees by providing their morning coffee and hot breakfast, with your logo featuring prominently throughout the area.

UPMG2019 MOBILE APP SPONSOR: \$8,000

As the exclusive app sponsor, your company logo will appear on the opening app landing page. When attendees download the app, they will see your logo denoted as the sponsor, in addition to five notifications sent throughout the conference.

NEW ATTENDEE WELCOME RECEPTION – SUNDAY EVENING: \$5,000

Join the UPMG Board in welcoming first-time attendees and get to know them at this exclusive 30-minute networking event.

REFRESH AND RECHARGE STATION SPONSOR – \$5,000

(2 AVAILABLE; CO-SPONSOR)

Get exclusive brand exposure by sponsoring the all-important charging station in the registration area. Open throughout the conference hours, attendees can relax and charge their electronic devices between sessions.

WELCOME/ROOM DROP SPONSOR: \$5,000

Make a direct connection with attendees when they first enter their room with a sponsored set of welcome items. It's an excellent and direct way to capture their attention with your company message.

MORNING COFFEE BREAK/BEVERAGE/SNACK SPONSOR – MONDAY and TUESDAY: \$5,000

Be the exclusive break sponsor throughout the UPMG2019 Conference, for either the morning on Monday and Tuesday, or the afternoons.

POCKET GUIDE SPONSOR: \$3,000

Sponsor the go-to guide for the event that every attendee and participant receives that outlines the timeline and details of the event. Your company logo will be included along with ad space within the guide.

STUDENT PRESENTATION SPONSOR: \$3,000

Sponsor the student presentations and be a part of the display of future supply chain talent. Sponsor signage would be displayed throughout presentations.

Exhibitor Table Display Only**EXHIBITOR TABLETOP: \$1,250**

Tabletop displays* include:

- 25-word company profile in Pocket Guide and Mobile App
- Listing on the UPMG2019 Microsite and Mobile App
- Suppliers can purchase a table for the 2.5-hour Supplier Reception to distribute materials and network with conference participants (beverages and light snacks served)
- Company signage for your exhibit table; UPMG will supply you with a skirted 6-foot table and two chairs

*Tabletop displays, banners, or branded tablecloths are prohibited. Does not include conference registration.

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UPMG Charity Sponsorship Registration Form Benefiting THAW

Contact Information

Contact: _____ E-Mail: _____

Title: _____ Industry: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

PLATINUM SPONSOR — INVESTMENT \$6,000

- Naming Rights as the exclusive Title Sponsor
- Recognition of sponsor in welcome by UPMG Board representative
- Check presentation to the charities at UPMG Conference
- Logo on bus and video commercial if technology is available (sponsor must supply)
- Logo featured in all promotional advertising for charity event
- Sponsor Sign at bus loading area
- Opportunity to place a promotional item in fanny pack
- Includes exhibitor tabletop

SILVER SPONSOR (5 LIMIT) — INVESTMENT \$3,000

- Signage at the unloading of your featured bus stop
- Sponsor Sign at bus loading area
- Logo featured in all promotional advertising for charity event
- Recognition of sponsor in welcome by UPMG Board representative
- Opportunity to place a promotional item in fanny pack/Gift Bag
Sample stops taste, drink, shop, park/gardens, tour.

GOLD SPONSOR (1 LIMIT) — INVESTMENT \$4,000

- Logo featured on water bottles and fanny pack/gift Bag (1 color)
- Logo featured in all promotional advertising for charity event
- Sponsor Sign at bus loading area
- Recognition of sponsor in welcome by UPMG Board representative
- Opportunity to place a promotional item in fanny pack/Gift Bag
(This option can be discounted if you would like to supply your own Water bottles and/or fanny pack/gift bag)

BRONZE SPONSOR — INVESTMENT \$500

- Sponsored Item in Fanny Pack/Gift Bag – Supplied by sponsor
Sponsor Sign in bus loading area
 - Items we are looking to include-
 - Sunscreen
 - Sanitizer
 - Lip Balm
 - Bug Spray
 - Cooling Towels

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Total fee to be Paid US \$ _____

Authorized Sponsor Signature _____ Date _____

Authorized ISM Signature _____ Date _____